

# Sustainability Literacy through Authentic Assessment

## Authors

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## Aim

To build sustainability literacy and other soft graduate skills through authentic assessment

## Findings

Student learning was captured through:

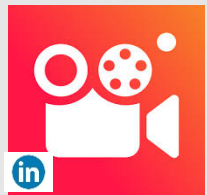


**Step 1:** Sustainability Literacy quiz (UN supported Sulitest)

- D** describe what happened
- I** interpret the events
- E** evaluate the effectiveness
- P** plan for the future

**Step 2:** Reflective writing (using DIEP model)

**Step 3:** Module specific authentic assessment with a digital artefact



## Impact

**Overall impact:**

974 Sulitest quizzes completed \* 16 modules \* 748 digital artefacts \* 50 student activism actions

**Students:**

Increased sustainability literacy \* soft skills (reflection, critical thinking, digital tools, confidence) \*students = change makers

**Faculty/University:**

TLA opportunities reflective of practice & in line with AASHE, PRME & TU Dublin Strategy \*

Hi everyone, As you may be aware, I am currently studying a part-time masters in Strategic Management. This semester, I am studying Strategic Marketing with a specific focus on the areas of sustainability.

As part of this module I completed the Sulitest which aims to improve awareness around sustainability and the 17 Sustainable Development Goals set by the United Nations. Next, I did a lot of research on SDG #12 which aims to ensure responsible consumption and production patterns across all industries. I chose to research the fashion industry and how we can be more sustainable within such a wasteful environment. This was where I learned about the growing concept of fashion as a service. I have created this video with the specific call to action to marketing managers to encourage them to market fashion as a service within their brands and to get involved with sustainability.

All feedback is welcome on this important topic. I would recommend taking time to undertake the Sulitest to really broaden your knowledge on such an important area. Thank you to **Lucia Walsh** for offering me the opportunity to do this and broadening my knowledge.

\*Please note captions are auto generated  
#sustainability #fastfashion #sulitest



*I contemplated the issues raised in the Sulitest for the entire day after taking the test and brought some of the shocking statistics up with friends and family members. The test sparked an interest in me to do better with regards to sustainability in my own life (student reflection)*

Student's LinkedIn post with video

## References

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[www.sdgliteracy.ie](http://www.sdgliteracy.ie) – Community of Practice established by TU Dublin sustainability literacy faculty

Student's digital poster