

# Creative use of Technologies in Home Economics Education



## Project Team:

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## Aim



This project focused on supporting and enabling students and staff to select, critique and utilise various technologies to facilitate collaboration and communication with peers, the wider education community and the general public. Students and staff explored, experienced and applied their understanding of communication and identity theories in the creation of practical resources, messaging and imagery.

## Findings



- This project met and enhanced the emerging and changing digital literacy skills required to develop and promote the disciplines of Home Economics and Education.
- The project enhanced collaboration across Schools of Home Economics & Education with both staff and students. This led to creation of a range of resources to promote the creative use of technologies in Home Economics education.

## Impact



- Students demonstrated advanced digital literacy skills as exemplified in their culturally sensitive teaching resources and pedagogical approaches. They have also demonstrated their understanding of communication theories as exemplified in their use of imagery and text in social media promotional activities.
- Advanced collaboration was seen amongst School of Home Economics & School of Education throughout the project.

## Student feedback



- '...a great insight into real life application of communication'.
- 'I really enjoyed the social media aspect. I felt it really helped when communicating home economics to help break stereotypes'.
- 'I really enjoyed the opportunity to be creative with this assessment...'
- 'It was particularly nice to hear the background of the Home Economists and how they use social media to communicate'

